

Ski Butlers Media Kit

Delivering service.

2 minute video about the Ski Butlers story

<https://youtu.be/TZt7y8vk8do>

About Ski Butlers

Founded in 2004 in Park City, Utah, Ski Butlers now serves over 35 North American ski resorts in Colorado, California, Utah, Wyoming and British Columbia, Canada. Ski Butlers Home Office is in Park City, Utah. Ski Butlers award-winning service makes renting ski and snowboard equipment convenient and hassle-free.

About the Founder

Bryn Carey founded Ski Butlers out of a single car garage in 2004 in Park City, Utah and has since led a successful expansion into 35 North American ski resorts. Born into a skiing family, he first hit the slopes when he was one year old. Carey skied his way through high school at Carrabassett Valley Academy in Maine and The Winter School in Park City, Utah, before he attended the University of New Hampshire, where he had a successful athletic career captaining the NCAA Division I ski team. He graduated with a degree in Business Administration and quickly applied his degree towards his old summer business, Park City Seal Coat, and his newer venture, Ski Butlers.

More recently, Carey has shown his passion to give back to the communities that have given him so much by being a part of the solutions to stop climate change. It is Carey's goal to work with ski towns and communities to create 100% renewable energy plans. Today he lives in Park City, Utah.

Highlights

- 2015 Vail Valley Platinum Service Award Winner. Only ski shop to win award for 8 consecutive years
- 2013 US Chamber of Commerce Blue Ribbon Award Winner (Top 100 Business)
- 2013 Vail Valley Small Business of the Year Award Winner
- 2012 US Chamber of Commerce DREAM BIG Small Business of the Year Western Region Winner
- 2012, 2011 Steamboat Springs Spurs on Service Award Winner
- 2010 Aspen's Emerging Business of the Year Award Winner
- Ski Butlers has been featured in SKI Magazine, Outside, Conde Nast Traveler, The New York Times, The Washington Post, Wall Street Journal and many more

Business Philosophy

“Take care of your customers and employees, and the profits will follow.”

Ski Butlers has invested their time, money, and resources into three key areas;

- Customer Service: Build our brand and drive word of mouth
- Culture: Core Values
- Team Member Training & Development: Treat and train team members like owners

Vision Statement

To deliver happiness to our customers, team members and partners by delivering legendary service.

Mission Statement

To deliver legendary service, treat our team members like owners, and serve our community.

Core Values that Define Our Culture

- Deliver Legendary Service
- Our Culture is our Brand
- Honesty and Integrity are the Foundations of our Success
- Be an Entrepreneur
- Everything Matters
- Hard Work is Expected and is Rewarded
- Make a Difference in the Community
- Team Spirit
- Be Humble
- Grow Smart, Have Fun and Enjoy the Journey

Community Involvement

Ski Butlers plays an active role in all 10 Ski Butlers locations. Ski Butlers believes that it is a part of doing business to give back and be involved in the community that has given Ski Butlers so much. All team members are required to volunteer to community events each month in order to receive their customer service bonus.

In addition, Ski Butlers has formed a Climate Team to help be a part of the climate change solution.

FAQ's

Is Ski Butlers a franchise? Founder, Bryn Carey owns six locations (North Lake Tahoe, South Lake Tahoe, Park City, Jackson Hole, Vail and Breckenridge) and has sold the remaining four locations as franchises.

What if a renter's boots do not fit? We bring extra boots on the delivery to ensure a perfect fit.

Do you own your own inventory? Ski Butlers is like a normal ski shop and owns its own inventory.

Will you expand into more markets? That is very likely. Ski Butlers grows at a pace that will ensure the best customer service for its customers.

Contact Info

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<http://www.skibutlers.com/press-room>

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